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DISCOVER OUR TEAM HERE:

www.master.infrastrutturesportive.it/team/

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SEE ALL CONTENTS HERE:

www.master.infrastrutturesportive.it/events/month/

TO APPLY:

www.gsom.polimi.it/en/course/master-sport-design-management/

International Master in Sport Design and Management is organised by **Politecnico di Milano** in synergy with **POLIMI Graduate School Of Management** (GSOM) in collaboration with the major italian sport institutions: **Italian National Olympic Committee** (C.O.N.I.), **Italian Football Federation** (F.I.G.C.), **Institute for Sports Credit** (I.C.S.) and **Lega Serie A.**

CONI · FIGC · ICS ISTITUTO PER IL CREDITO SPORTIVO · SERIE A

International Master in

SPORT DESIGN AND MANAGEMENT

I and II level

Sport infrastructures among places, culture, technology, sustainability, inclusivity, and business



POLITECNICO MILANO 1863 · POLIMI GRADUATE SCHOOL OF MANAGEMENT

MSDM

DESIGN

Sports infrastructure: History. Evolution. Technology
Sport and public space: design and management
Principles of the economic and financial planning of complex projects
Tools, models and technologies for evaluating complex projects
Sociology and sports communication
Principles of environmental hygiene
Sustainability of sports infrastructure and big events
Sport, wellness, health: best-practice

MANAGEMENT

Principles of sport management
Project management and new integrated management technologies
Sports infrastructure and Real-Estate:
trends, benchmarking and best-practices
Facility management: best practices and case histories
Project financing as a model of business and sustainability
Match and events operations. Infrastructure operations
Best practices (National and International):
stadiums, arenas and sports training center
Sport management, media and innovative projects: best-practice from
Basketball, Volley and others Benchmarking and stadiums of the future

150 Speakers

60 Days of classroom lessons

9 Thematic seminary

10 Matchdays

5 Site Visit

4 Workshop days in Rome

4 Workshop days in Coverciano



Campus Leonardo

ADMISSION REQUIREMENTS

Candidates in possession of Bachelor's Degree (1 level) or Master's Degree/ Specialist (2 level) in Architecture, Engineering, Design, Political Science and Tourism, Law, Economics and related disciplines are admitted. Equivalent foreign qualifications will be considered valid in the respective study systems.

LOCATION

Politecnico di Milano, into the renovated Campus Leonardo (piazza Leonardo da Vinci 32, 20133 Milan), three metro stops from the Central Train Station and the center of Milan and a few minutes walk from the Lambrate Train Station

PART-TIME FREQUENCY MODE

- 3 days in presence (Thursday, Friday, and Saturday once a month) from 9:15 to 13:15 and from 14:15 to 18:15 (to have a direct interaction with speakers and stakeholders).
- Online lessons every Monday evening (from 19:00 to 21:00).

All lessons (even those in presence) can also be followed remotely (Blended mode). It will also be created am exclusive digital platform of the Master's Community where to find recording of lessons and teaching materials (papers, books, reports, updates, etc.).
Many external activities are planned: study trips, workshops, match days, site-visit, ecc. Put theory into practice with engaging outdoor activities, giving you a chance to put what you have learned into practice together with key insights from sport management professionals.

DURATION

From November 2023 to September 2024.
In June: 4-day intensive workshop at the Italian Federal Technical Centre "Luigi Ridolfi" in Coverciano (Florence).
In July: 4-day Intensive Workshop at the Olympic Training Center "Giulio Onesti" in Rome.

TUTION FEE

Cost of the course: € 12.500,00 €
(12.000,00 + € 500 taxes)
For graduated at Politecnico di Milano we guarantee a contribution up to 40% (4.800,00 €).

Other contributions available to external candidates are:
WOMEN4MANAGEMENT, to promote gender equality (up to 30%)
COUNTRY-BASED, to promote international diversity (up to 40%)
MERIT-BASED for deserving candidates (up to 40%)
SPORTS PROFESSIONALS (up to 30%)

Scholarships are provided to partially cover the enrollment fee. Public and/or private bodies may possibly finance, in accordance with the provisions of current regulations, scholarships to be assigned to aspiring candidates.